



Downtown Plan Update

VOLUME 1, ISSUE 1

JANUARY 2018

MEETINGS

January 22, 2018 at City Hall, at 5:00 p.m.

The City will host a Stakeholder Group Meeting which will consist of a “round table” discussion, facilitated by the City/Consultant Team.

January 23, 2018 at City Hall, at 5:00 p.m.

The City will host a City Council Workshop which will consist of a presentation facilitated by the City/Consultant Team.

CONTACT:

RJ Keetch, City Planner:
rjkeetch@colville.wa.us

BUSINESS HOURS (CITY):

Monday—Friday
8:00am to 5:00pm

Colville 2000 Plan Update



The City of Colville (City) is planning to update the Colville 2000 Downtown Revitalization Plan which was completed nearly 20 years ago. The focus of the Colville 2000 Plan was to provide a strategy for economic development, transportation management and physical improvements. Many of the original Colville 2000 goals, particularly physical improvements have been completed.

For the Colville 2000 plan update, the City’s primary objectives are:

1. Reconfirming and/or updating the Community Vision for Downtown
2. Based on The Main Street Approach, Developing Organizational and Promotional practices that will support the Downtown Community Vision.
3. Designing physical improvements that meet the community vision and develop a strategic implementation plan.
4. Developing an understanding of the existing and desired markets and create a strategy drive economic vitality.

The Team

To achieve these objectives, the City will undertake a process facilitated by City Planner RJ Keetch, under Mayor Janke and Council direction, and a Consulting Team selected through a competitive qualification based selection process.

The Consulting Team includes Welch Comer Engineers and BDS Planning and Urban Design who will bring Downtown Revitalization expertise and experience to our process.

The Process

The City/Consulting Team developed the following process to engage the Downtown businesses, property owners and community in establishing a vision for downtown and implementing that vision.

Phase 1 is a Community Assessment and Visioning Phase. The purpose of this Phase is to assess where the community is at and where they want to go.

Phase 2, the “Implementation and Action” phase will be based on the outcomes of Phase 1. The purpose of this Phase is to establish actionable changes and with measurable outcomes.

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Colville 2000 Downtown Revitalization Plan Update

Phase I Community Assessment and Vision

Phase I will be kicked off with a two-day process with the following events:

January 22, 2018

- **5:00 pm to 6:30 pm at City Hall**

- ◇ The City will host a Stakeholder Group Meeting which will consist of a “round table” discussion, facilitated by the City/Consultant Team, with representatives from the following stakeholders:

- Chamber of Commerce
- Chamber Downtown Committee
- Main Street Partnership
- Historic Preservation
- Statesman Examiner
- The Pour House
- Colville Sign/Planning Commission
- TEDD

Other stakeholders’ members and the general public are welcome to attend and listen to the ideas, comments and concerns presented by the stakeholder representatives.

January 23, 2018

- **8:00 am to 1:00 pm**

- ◇ The Consultant Team will conduct one on one interviews with City selected downtown business owners and property owners to develop a more detailed understanding of the downtown current condition and future vision.

- **5:00 pm to 6:30 pm City Council Workshop**

- ◇ The City/Consultant Team will conduct a public workshop to present:

- An outline of the process the City is undertaking
- A downtown photo summary
- A summary of what we heard from the stakeholders
- Downtown Colville Opportunities and Constraints
- Examples of “where it has been done before, successfully”
- Question and Answer