Vinson Fund Committee

Meeting Minutes November 3, 2015

Present: Kathy Ahlenslager, Tiane Shoemaker, Lesley Mann, Dorothy Bergin and Anne Lawson-Council Reps.

Application for Funds: "Living Through the Fire" by the Coeur'd Alene Summer Theater is requesting \$2100 for the cost of four performances in area schools. Partnering with the Colville National Forest. The committee approved (Tiane moved and Lesley seconded) the application and amount and submitted the request to the City Council for the Nov. 11 meeting. Kathy will follow up with the schools and the theater after this meeting.

Status of funds: There is a balance of \$3300.

Banners: The new banners were looked at and discussed. The blue color does not match the purple logo color so it was agreed that contact would be made with Sharon McGrane (not be present at today's meeting) and with Colville Sign. Follow up note: the color was changed at no extra expense and they will be brought to the next meeting.

Committee member update: Amy Anderson officially resigned her position. We now have two in-city positions to fill.

Logo: The current logo is simply a 'V' and the committee discussed the idea of adding wording such as 'Supported by the Vinson Fund'. Some printed materials for events funded by Vinson have clearly identified sponsorship and support but a recent poster for an event highlighted the need for a possible change in our logo - the 'V' logo was used but there was no clear wording as to the reason for the logo on the poster. This discussion was tabled to the December meeting.

Application format changes: Kathy brought up the difficulty she had with completing the new application on line and suggests a way to make it more user friendly. The current document is set up in a pdf format and she is recommending it go to a word doc format. This issue was tabled until the December meeting.

Further clarification of the Vinson Committee role and need for ordinance wording clarification: The committee members gave Anne and Dorothy a list of issues to clarify for their discussion with the mayor. They are: 1) what is our geographical area? 2) Clarification on the number of events funded each year 3) clarification on the funding amount limits and 4) clarification on events that are Vinson funded that are used as fundraisers by an organization and the amount charged for admission.

Evaluation discussion: An informal evaluation discussion was held and some ideas for the future. The following are ideas generated by various members:

- -in future applications look for closely at the overall mission of the applicant organization and consider funding those organizations that are most closely tied with cultural enrichment as a mission
- -partner with the Community College for cultural events
- -attend a preview event in Seattle (similar to those events set up in the past by the regional Comm. Concert series) of artists who are available for performances
- -Washington Council for the Humanities speakers/presenters
- -talk with Brent Purvis about cultural event ideas (Lesley agreed to do this)

Next meeting is December 1 at 4pm

Tentative Agenda:

Change in log
Change in application format
Update on application "Living Through the Fire"
Report back from City Council reps on ordinance clarification issues
Banners
New member applications

Submitted by L Mann