

Vinson Fund Committee, January 3, 2017
Next meeting Tuesday February 7, 4pm, Colville City Hall

VFC Members Present: Tiane Shoemaker, Lesley Mann, Linda Ray, Sharon McGrane, Stewart Kent, Chris Loggers, Doug Kyle, Kathy Ahlenslager (note-taker).

Item	Discussion or Status	Action
2017	Welcomed new City Council representatives Chris Loggers & Doug Kyle. Mann moved & Kent 2 nd for Shoemaker to continue as Committee Chair. In 2016 VF supported 10 events with \$31,373 for 2,574 people. In 2017 \$29,580 is projected for VF.	
Operating Principles & Guidelines	From April 2016 VF meeting: Mallory Connor reported that the City Council approved our changes, but didn't address #6d: "When the committee plans & promotes an event, the committee shall negotiate the terms of contracts, schedule dates, & obtain invoices." Other changes to recommend may surface over the year. From Dec. 2016 VF meeting: Shoemaker & Holly Pannell reworded.	Needs approval by City Council, then copies to VF committee members.
VF Logo for Advertising	Kent presented 5 designs & an invoice for the work, \$43.04 from Masters Printers. The original "V" was from Craig McMicken & was used in the Vinson Memorial in Colville. Kent moved & Ray 2 nd to use all 5 designs on the city's website. We would like the logo accessible & available in pixel sizes for large reproductions with no additional expenses. What is the maximum pixel size of the image for reproduction?	Shoemaker will have the 5 VF designs added to the city website will check with city to see if the expense could be covered by the city without a briefing sheet & approval by city council. Kent will check on reproduction size & quality.
Proposal Evaluations & Follow-up Form	Ahlenslager offered to set up a spreadsheet to track our events year-to-year, including event attendance numbers, advertising including the VF logo or other acknowledgement. Shoemaker suggested asking for advertising sheets on the event follow-up form & offered to draft & email VF committee members the verbiage for approval.	Ahlenslager will draft a spreadsheet for Feb. VF meeting. Shoemaker will draft & email wording to VF members.
City Council Meeting Attendance	Shoemaker suggested that the event proponent & VF liaison attend City Council meetings to answer & clarify any questions. Meetings are the 2 nd , 4 th , 5 th Tuesdays.	
Proposal: Kettle Falls Historical Center	Requested \$4821 for outdoor information signs (\$4000), Mourning Dove display (\$601) & Wall of Chiefs (\$220). Ahlenslager moved & Ray 2 nd to fund this at \$4821 with acknowledgment of VF. Passed unanimously.	Shoemaker will submit briefing sheet to City Council.
Proposal: Stage Surface Upgrade for Woodland Theatre	Requested \$4600, Ray moved & McGrane 2 nd to fund \$4600. Passed unanimously.	Mann will submit briefing sheet.
Proposal: Wild & Scenic Film Festival	Requested \$2000, Shoemaker pointed out that about \$4000 went to wages from last year's festival. Mann suggested we fund the cost of films, but we don't want to set a precedent not	Mann will contact event organizer that we approved \$1600 &

	funding advertising or the venue. Kent moved & Mann 2 nd to approve \$1600 for Festival Kit cost or promotion. Passed unanimously.	she will submit briefing sheet.
Proposal: Area 36 Blues & Music Benefit for Shriner's Hospital for Children	Requested \$7100, in 2016 Shoemaker said they did a good job of acknowledging VF in their advertising. It's a donation event. Kent moved & Ray 2 nd to fund \$4500. Passed unanimously.	Kent will contact event organizer & submit briefing sheet.
Proposal: Kettle Falls Camp & Jam	Requested \$5000, in 2016 event organizers didn't use VF logo on advertising or acknowledge VF in radio ads. Shoemaker moved & Kent 2 nd to fund \$2500. Passed unanimously.	McGrane will contact event organizer & submit briefing sheet.
Proposal: Michael Conklin & Michael Conklin Trio	Requested \$3525, we would like to support, but there isn't time to get this approved by City Council. McGrane moved & Mann 2 nd to deny due to time constraints. Passed unanimously.	Shoemaker will contact event organizer.
Additional Discussion	McGrane noted that we should be thinking about a headliner for Rendevous.	Kent will talk with Oswin to see if he has a suggestion for a headliner & report back at Feb. meeting.
Additional Discussion	Mann offered to check with Republic Brew Pub, as they often have entertainment that maybe we could enlist for our area too.	

2017 VF Event Calendar, Expenditures and Attendance.

2016 Event Dates	Events	2016 Expenditures / #Attended	2017 (\$) Budgeted	2017 (\$) Balance	2017 Event Report Received (Yes/No)	2017 VF Acknowledged (Yes/No)	2017 # Attended
				29,580			
	Kettle Falls Historical Center	\$1390	4821	24,759			
	Stage Surface Upgrade for Woodland Theatre, Kettle Falls		4600	20,159			
3/	Wild & Scenic Film Festival, Kettle Range Conservation, Alpine Theater, Colville	\$1700/370	1600	18,559			
7/	Area 36 Blues & Music Benefit for Shriner's Hospitals for Children, Addy	\$3300/300 (500)	4500	14,059			
8/	Kettle Falls Camp & Jam, Crossroads Stage, Kettle Falls	\$3500/600	2500	11,559			
	Safekeeping Custody (bond purchases)	\$589					
	Master's Printing, logo		44				